16 Days of Action 2013

POWER
We all have it.

The Action & Advocacy Kit

We engaged high profile leaders from the police, ministries, and many agencies with the PowerPoint Presentation!
Women in Law & Development, Tanzania

We enjoyed learning through the Brave New World activity in 6 different urban areas
Women and Children Legal Aid Organization

We presented the New Beginnings Drama at two refugee camps for 700 people!
International Rescue Committee, Ethiopia

How Are You Using Yours?

Here’s how we used ours as the GBV Prevention Network!

78,000 End VAW Ribbons across Africa
Photo from Coalition on Violence Against Women, Kenya

Using Talking Points for Media Engagement and the Press Release Guide, we trained 100 journalists in print and electronic media on how to write and broadcast VAW issues in the community.
Center for Domestic Violence Prevention (CEDOVIP)

The poster and discussion guide opened up conversations about power in our community
Hope After Rape, Uganda

We shared how we use our power positively with Power Profiles in social media

The Tips for Successful Collaborative Events helped us reach more than 2000 people through churches
Ecumenical Social Discourse Action, Namibia

Youth in our community put VAW Sticker on cell phones and computers as a reminder to use their power positively
Women Against Rape, Botswana

We presented how we use our power positively with Power Profiles in social media

78,000 End VAW Ribbons across Africa
Photo from Coalition on Violence Against Women, Kenya

www.raisingvoices.org
POWER
In Numbers

262,237 Participants

125 Member Organizations

12 Languages

20 Countries

Engaging the Region
Collective POWER in Marches

We covered Dar Es Salaam on foot over the course of 6 days
Engender Health, Tanzania

More than 500 refugees in Hagadera Camp joined together for a march to prevent VAW and protect women and girls
International Rescue Committee, Kenya

We used posters to start conversations during our marches
Coalition on Violence Against Women, Kenya

Ban Ki Moon delivered a speech from the UN for our march in Wau Town
Women Development Group, South Sudan
The POWER of Youth

We carried out an essay competition for children to learn about VAW

Interaid Uganda

It was inspiring to watch the children demonstrate how power affects them at school during their debates!

UNHCR Tanzania

The Campaign helped us start student clubs to end VAW in primary schools

Tanzania Maisha Enlightening Organization

We confirmed our resolve to work with boys to eliminate VAW through inter-primary school forums

The Coexist Initiative, Kenya
POWER in Art

We launched a public exhibition on VAW in the National Museum
Action for Development, Uganda

We released balloons into the air to remember those who experience violence in their lives
Women Against Rape, Botswana

The 16 Days Drama motivated more than 100 community leaders to commit to ending VAW in our communities
Women Empowerment Group, Zimbabwe

2000 primary school students led drama and poetry groups about VAW
Integrated Community Education & Development, Ethiopia

son as if there is a word missing here...
POWER in Collaboration

Nkong Hilltop Association for Development, Cameroon

Prevent VAW Stickers and the Quick Chat Guide helped us give awareness talks in our community.

We conducted a chat with women at the antenatal clinic in our neighborhood.

Women and Children Legal Aid Organization, Tanzania

The female police officers started public conversations with the Quick Chat Guides.

White Ribbon Campaign, Namibia

Her Excellency Joyce Banda pledged moral and financial support to survivors of VAW.

Malawi Human Rights for Women and Girls
We developed 20 digital stories that capture women’s experiences with VAW – we will use these as a platform for initiating discussions in our community.

Creative Center for Communication & Development, Zimbabwe

We used SMS to ask Cameroon: How can you balance power in your relationship?

Women’s Peace Initiative, Cameroon

We spoke about power on the radio: if we all have it, how is everyone using it?

Action Pour la Promotion des Femmes, Democratic Republic of the Congo

We partnered with public and private television and radio stations to popularize 16 Days of Action and begin the national conversation on VAW.

Common Cause Zambia
Innovating With POWER

Our communities were happy to hear stories and testimonies during our mobile legal aid sessions inspired by the Campaign for Gender Equality in Tanzania.

The headmen of our community committed themselves to address the issue of women’s property ownership.

These men showed off their muscles and told the audience that using power positively creates a happy family.

We combined drama and dancing competitions, using posters, stickers, and ribbons as we travelled around the country, reaching 162,000 people!

Coast Women in Development, Kenya

Zambia Led Prevention Initiative

House of Peace, Tanzania

NGO Gender Coordination Network, Malawi
The 16 Days of Action Campaign 2013 gave us tools to talk about power and how we use it. From Sudan to Zimbabwe and Cameroon to Kenya, we got active in our communities to show how women’s lower status and power in society is a root cause of violence against women. We inspired each other with the realization that each of us can prevent violence against women by using power positively, benefitting our families and communities at large. By choosing to use our power to influence positive change, we are building momentum across Africa to end violence against women!

Use your power to join the GBV Prevention Network

www.raisingvoices.org

How Are You Using Yours?