

GBV Prevention Network 16 Days of Activism Campaign: Campaign Preparatory Worksheet

Introduction

Voice, Action - Now! Leading the Way to end Violence against Women is the GBV Prevention Network's regional 16 Days of Activism Campaign. It will run from 25th November to the 10th December 2015. We encourage you to use this opportunity to organise your advocacy campaign and call your leaders to eliminate violence against women and girls. This is a perfect moment and opportunity to galvanise African leaders' commitment to end VAW, and the additional attention around the issues of VAWG and gender equality.

The aim and goal of this worksheet is to organise, contextualise and clarify your demands using the regional campaign's advocacy asks. Please note: completing this worksheet should be the very first activity you conduct at least a month before the campaign actually commences. If you have difficulties using this worksheet please write to jean@raisingvoices.org for assistance.

This year we are calling upon our leaders both political (e.g. parliamentarians, and other elected officials at national and local government level) and technical leaders (e.g. commissioners, permanent secretary, ministers and technical staff at local government level) to use their voice and take action to end violence against women.

Campaign Advocacy Asks

If your organization works at national level this campaign specifically calls for leaders to:

1. Speak out and publically condemn violence against women.
2. Develop or strengthen Nation Plans of Action to address violence against women and girls.
3. Establish a National Coordinating Mechanism that has sufficient authority and budget to develop, implement and monitor actions to address violence against women and girls.
4. Ensure that sufficient funding has been provided for in the budget to prevent and respond to violence against women and girls.

If your organization works at local government level i.e. region/ territory/ county/ district level this campaign specifically calls for leaders to:

1. Speak out and publically condemn violence against women.
2. Develop or strengthen local development plans and budgets to address violence against women and girls in the community.
3. Ensure the region/ territory/ county/ district establishes a Coordinating Mechanism that has sufficient authority to develop, implement and monitor actions to address violence against women and girls.

How to use this Worksheet:

1. The worksheet is organised into two sections: for organizations working at national level and organizations working at local government/ community level. Please answer the questions under the section that your organization works.
2. Arrange a meeting for the 16 Days Campaign with colleagues (preferably well in advance before 25th November the start of the campaign)
3. Briefing colleagues on 2015 regional campaign plan: Discuss the 16 Days of Activism Campaign and agree the following
 - a. Is your organization in position to engage various stakeholders to advocate for some of the campaign asks mentioned above? If yes proceed with the steps below
4. What are the specific objectives for your organization in this campaign?
5. What steps will you take to achieve the specific objectives?
6. What will indicate that your objectives above have been met?
7. Read through the questions in this worksheet
8. Read, discuss and respond to the questions. If you require to make further reference agree where information for each of the questions will be derived e.g., Ministry of Gender, department of information, newspaper archives etc
9. Concentrate on a few key asks to be more effective and yield fruitful results (you might decide to focus on one)
10. Agree which staff who will collect which information from where and how
11. Agree concrete timelines for report back on 7 above
12. After report back, update each of the pieces within the toolkit with relevant information for your activities i.e. press release, media training module, public event etc
13. You are now ready to start your campaign, use your voice, take action and lead the way to ending violence against women!

Worksheet:

All organisations should answer the first two questions below:

1. Which leaders in your country have been publically speaking out against violence against women?
 - a. How would you recognize them for their efforts, encourage them to continue and involve them in your advocacy?
 - b. Which leaders could and should speak out more publically condemning VAWG? How will you hold them accountable to this?
 - c. Research and include commitments that have been voiced by leaders around violence against women prevention and response previously. How will you hold leaders accountable to these commitments
 - d. Consider hosting community dialogues where the community interfaces with leaders calling for them to speak out and take action for the effective prevention and response to VAW

2. What are the available statistics on the prevalence and consequences of violence against women including economic costs, burden to health and impact on education from credible sources like the national demographic and health surveys and the WHO Global Health Observatory

For Organizations working at national level:

3. Does your country have a National Plan of Action for the prevention and response to violence against women?

National Action Plans are described as plans that are designed in order to reach a target e.g. gender equality. Action plans contain timelines and deadlines, by which the plan must be ready to start and when the action(s) and the targets should be reached.

- a. If not, what steps are required to create one in your country?
 - b. If yes, but it is still in draft form: what steps are required to have it finalized (please list steps and responsible individuals)
 - c. If yes and it is finalized, check that the plan has the following
 - i. Measurable targets
 - ii. Capacity building plan
 - iii. Adequate budget allocations
 - iv. Provisions for system strengthening
 - v. Multi-sectorial involving the following sectors: health, social welfare, police, justice, education and gender.
 - vi. If any of the elements above are missing what is the process to include them and strengthen the existing plan?
 - vii. Which individuals in which specific offices can ensure the national plan is completed and strengthened?
 - d. Which institutions and specific individuals within have the power to ensure budgetary allocations for each of these laws and policies?
 - e. Which partners, allies and other groups have influence on the individuals mentioned above? How (and who) will interact with them to ensure budgetary allocations
4. Does your country have a National Co-ordinating Mechanism to prevent and respond to violence against women in place?

National Co-ordinating Mechanism: It can facilitate collaboration between ministries, civil society and other bodies working on a particular issue. They are able to regularly exchange information and implementing activities jointly. It is essential to ensure a clear division of roles and responsibilities and identify areas of collaboration in the implementation of national strategies and action plans.

- a. What are the required steps to establish such mechanisms? If not, please list the steps your organization would need to take to advocate for one (this would be with other stakeholders)
 - b. Which individuals in which particular institutions have the authority to establish it?
 - c. If yes, does the mechanism have enough authority and an adequate budget to operate effectively?
 - i. Which institutions and specific individuals within have the power to ensure budgetary allocations for each of these laws and policies?
 - ii. Which partners, allies and other groups have influence on the individuals mentioned above? How (and who) will interact with them to ensure budgetary allocations
5. Does your country have specific legislation and policies to address all forms of violence against women?

Examples of specific legislation and policies:

- South Africa has a National Sexual Assault Policy 2005
- Uganda has a Domestic Violence Act 2010
- Nigeria National Gender Policy 2006
- Algeria National Strategy of Struggle against VAW

- a. Are the laws and policies mentioned above implemented/ enforced effectively? Why or why not?
 - b. Has the implementation/ enforcement of these laws and policies been financed? If yes, which are the specific budget lines?
 - c. What is the budget cycle for your country i.e. process and timings for developing national or local government budgets?
 - d. What are the effective entry points for your organization and its allies/partners?
 - e. Which institutions and specific individuals within have the power to ensure budgetary allocations for each of these laws and policies?
 - f. Which partners, allies and other groups have influence on the individuals mentioned above? How (and who) will interact with them to ensure budgetary allocations?
6. Which other NGOs are involved in similar advocacy as your organization? What would it take to meet and agree different areas of focus for effective advocacy in this campaign?

For Civil society organizations working at local government level and community based organisations (CBOs)

1. Does your community have a plan for the prevention and response to violence against women?
 - a. If not, what steps are required to create a plan in your community?
 - b. If yes, but it is still in draft form: what steps are required to have it finalized (please list steps and responsible individuals)

- c. If yes and it is finalized, check that the plan has the following
 - i. Measurable targets
 - ii. Planed activities
 - iii. Capacity building plan
 - iv. Adequate budget allocations
 - v. Provisions for system strengthening
 - vi. Multi-sectorial involving the following sectors: health, social welfare, police, education and development
 - vii. If any of the elements above are missing what is the process to include them and strengthen the existing plan?
 - viii. Which individuals in which specific offices can ensure the community plan is completed and strengthened?
- d. Which departments and specific individuals within have the power to ensure budgetary allocations for each activity and program?
- e. Which partners, allies and other groups have influence on the individuals mentioned above? How (and who) will interact with them to ensure budgetary allocations