



16 DAYS OF ACTIVISM 2023

SOLIDARITY! INVESTMENT! ACTION!

CAMPAIGN ACTIVITY GUIDE

Introduction

In the year 2023, we embark on a crucial journey of the 16 Days of Activism campaign by uniting in solidarity and advocating for investments in preventing Violence against Women (VAW). To amplify our collective voice, this year's Action and Advocacy Kit includes The Purple and White Ribbons, Campaign Documents, Campaign Posters, Journal, Calendar, and Inspiration Cards. Join us in embracing solidarity, taking action, and investing in a safer world for all.

1. Get yourself well-acquainted with the Campaign Documents.

The kit consists of several materials to assist and support you during the 16 Days of Activism to Prevent and End Violence against Women.

The Campaign Overview document offers a comprehensive overview of the campaign, encompassing a background and rationale behind the campaign and underlying the intended goals of the campaign.

The Campaign Activity Guide suggests some activities you can engage in as individuals, organizations, and communities.

2. Organize a Campaign Poster Discussion

The campaign poster demonstrates the power of solidarity. It aids us in reflecting on the feminist bonds and support that we have received in our lives. The poster shows how we can celebrate and honor these special bonds that have helped us thrive. You can exhibit these posters in public spaces or use them to engage others in reflecting on feminist solidarity.





Here are some suggestions that can guide you as you reflect on the Poster:

- Share your insights on the power of solidarity depicted in the poster. How can these bonds be embraced within your community?
- Pledge to support other women during challenging times. Brainstorm actionable ways to celebrate feminist bonds and friendships.
- Identify potential collaborators among individuals and organizations, uniting in advocacy for investing in VAW prevention.

3. Engage with the Inspiration Card

Dive into the profound quotes from African feminists on the Inspiration Card. Let these words kindle your passion for solidarity and VAW prevention.

Incorporate these quotes into your organization and community activities, spreading the message of feminist solidarity.

4. Get creative with Solidarity Journal.

The Solidarity Journal is your canvas for reflection and creativity. There are prompts to guide the reflection for each of the 16 days. You can do a private reflection as well as collective reflection and discussions . Use it to explore:

- Think of a time when you received feminist support in your life that aided and advocated for your personal well-being.
- Reflect on sisterhood and feminist friendships you have experienced and would want to honor and celebrate.
- Think of ways to support and invest in the well-being of women you know.
- Choose your favorite quote from the inspiration card and reflect on how it inspires you to be invested in VAW prevention.

5. Unite in Solidarity by wearing White or Purple Ribbons.

You have received white or purple ribbons, depending on where you are located. These ribbons have safety pins and display the phrase "Prevent VAW." You can distribute these ribbons within your communities and wear them to express your participation in the 16 Days of Activism Campaign, Solidarity! Action! Investment! You can organize community discussions, encouraging dialogue on the importance of investing in programs to Prevent VAW. Let the ribbons be a catalyst for transformative conversations.



6. Follow the Media Activity guide to extend networking and connecting with different stakeholders.

The Media Activity Guide includes a social media kit that can be used to share messages on 16 Days of Activism on social media platforms such as Facebook, Twitter, Instagram, and WhatsApp. It also consists of suggestions for different forms of media, such as television, radio, and newspaper.

7. Do not feel limited by these activities. Feel free to explore and create activities that suit your communities better.

Here are some other activities you could consider:

Individuals:

- Introspect and reflect on feminist friendships and support that you have experienced in your life.
- Reflect on how this support helped you in investing in your well-being.
- Pen these thoughts into your journal.
- Celebrate your feminist friendships by sharing your appreciation for that support.
- Commit to sisterhood and feminist friendships by embracing solidarity.

Organizations:

- Create a space where members can brainstorm ideas about including marginalized voices.
- Facilitate a discussion on recognizing intersectionality in feminist movements.
- Discuss strategies for organizations to invest in VAW prevention.
- Identify necessary resources, like training, health plans, and budgets to end VAW
- Celebrate feminist friendships within your organization as you unite in solidarity against the backlash jeopardizing women's rights and advocate for programs and investments for preventing VAW.

Communities

- Organize a safe space for individuals in your community to talk to and listen to each other.
- Initiate conversations around patriarchy and unequal gender dynamics.
- Foster empathy and understanding in this space.
- Encourage solidarity by embracing feminist bonds and championing programs and investments for VAW prevention.